

# Mayor's Arts Awards

OCTOBER 12, 2023 | THIRD STREET THEATER | 6:30PM – 8:30PM



Phoenix Center for the Arts proudly presents the 11th Annual Mayor's Arts Awards. The Mayor's Arts Awards serve to identify outstanding arts leaders in our community in the areas of Visual Arts, Performing Arts, and Multidisciplinary Arts, as well as Youth Arts and Community Innovation. Winners are chosen based on the criteria of innovation, impact, and integration.

## ***SPONSORSHIP OPPORTUNITIES***

Your sponsorship of the Mayor's Arts Awards helps support the following programs: Benefits for each level of sponsorship vary and are included below.

### **\$20,000 - BIPOC ARTS**

- An opportunity for economic development in the creative economy to teach artists how to become teaching artists for Creative Aging and Youth Art. Training includes business skills, marketing skills, curriculum development, classroom management, and more. This enables artists to generate income while also serving their communities through Arts and Culture opportunities.

#### ***Benefits:***

- Assists with training costs such as computers, supplies, transportation, and other necessities.
- Allows for the placement of up to ten artists in after-school programs for children, senior centers, community centers, and other locations where artists will provide arts programming and engagement.
- Provides services to over 1,000 seniors and youth through May 2024.

#### ***Sponsorship Includes (plus \$500 level perks):***

- 8 to 10 tickets to the 11th Annual Mayor's Arts Awards
- Naming rights to our "Lifetime Achievement Award in Arts" for the Mayor's Arts Awards in 2024
- Logo in prominent position on the Third Street Theater building through March 2024
- Logo on the Sponsorship Page on our website through March 2024
- Logo shown at the beginning of all Third Street Theater events through March 2024

## **\$15,000 - THIRD STREET THEATER**

- Support upgrades to the theater, such as: Upgraded lighting and sound equipment. Implementing live streaming and recording capabilities.

### ***Benefits:***

- Gives schools, students, and other community users a higher quality theater experience.
- Increases capability to reach new audiences through streaming and recording opportunities.

### ***Sponsorship Includes (plus \$500 level perks):***

- 4 to 6 tickets to the 11th Annual Mayor's Arts Awards
- Logo will be displayed on the Third Street Theater building through March 2024
- Logo on the Sponsorship Page on our website through March 2024
- Logo shown at the beginning of all Third Street Theater events through March 2024

## **\$2,500 - ART MOBILE**

- The mission of the Art Mobile is to provide free arts education classes to underserved or underprivileged youth and adults in the state of Arizona. With your help, we will close the gap by providing art experiences to those who otherwise would not have them.

### ***Sponsorship Includes (plus \$500 level perks):***

- 50% off two classes at Phoenix Center for the Arts, valid through June 30, 2024
- Logo shown at the beginning of all Third Street Theater events from October through December 2023
- Logo on the Sponsorship Page on our website through January 2024

## **\$1,500 - ASU/PHOENIX CENTER FOR THE ARTS INTERNSHIPS**

- Supports two interns in learning Marketing, Videography, Photography, and Nonprofit Management as they pursue their college education at ASU.

### ***Sponsorship Includes (plus \$500 level perks):***

- Logo shown at the beginning of all Third Street Theater events from October through November 2023
- Logo on the Sponsorship Page on our website through January 2024

## **\$1,000 - SPONSOR A NONPROFIT THEATER EVENT**

### ***Benefits:***

- Assists in the purchase of theater equipment to improve the quality of lighting and sound in the Third Street Theater.

### ***Sponsorship Includes (plus \$500 level perks):***

- Logo shown at the beginning of all Third Street Theater events in October 2023

## **\$500 - STUDENT SCHOLARSHIPS**

- Sponsor a scholarship for one student to attend one class at Phoenix Center for the Arts.

### ***Sponsorship Includes:***

- Recognition on a slide for the 11th Annual Mayor's Arts Awards
- Listed on our Membership/Donor Page on our website

*Mayor's  
Arts Awards*

**TO SUPPORT, CONTACT: SANDRA BASSETT | [S.BASSETT@PHOENIXCENTERFORTHEARTS.ORG](mailto:S.BASSETT@PHOENIXCENTERFORTHEARTS.ORG)**

**PHOENIX CENTER FOR THE ARTS**

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