

## FOR IMMEDIATE RELEASE

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## The Art of Mixing: Colors & Cocktails

A virtual fundraiser for Phoenix Center for the Arts, made for PARTYcipation

**PHOENIX, AZ - (March 3, 2021)** Phoenix Center for the Arts is delighted to announce its first virtual fundraiser, The Art of Mixing: Colors & Cocktails, happening March 20, 2021 at 5 p.m. An evening in support of the arts, that encourages the artist in everyone. Inspired by Arizona's desert sunsets, PARTYcipants are invited to express their creativity through the art of mixing.

Guests will kick off the evening with a lesson in the art of mixing cocktails – complete with commemorative glass, recipe, ingredients, and instructions - LIVE with Dwayne Allen, local restaurateur of The Breadfruit & Rum Bar, and producer of Big Marble Organics Ginger Beer.

Once everyone has mixed their cocktail, it's time to stir up their creativity with a lesson in the art of mixing watercolors. Teaching Artist Koryn Woodward Wasson will lead a colorful, desert sunset painting activity. Each PARTYcipant will create their own painted postcard, which they can frame for keeps, or share via mail. All art and cocktail supplies are included in a complimentary gift bag for a night of easy mixing.

This one-hour social is a perfect date night for couples looking to do something together, and also great for friends and family to hang out and support the arts in our community! Supporters of the arts can also enter a raffle featuring prizes donated by some of the Valleys favorite businesses that includes memberships to local arts and culture organizations, gift cards to local eateries, handmade art, and more.

All event proceeds will benefit Phoenix Center for the Arts in reaching our mission to provide arts and culture opportunities for all through education, programming, and advocacy.

## **Event Details:**

When: March 20, 2021 Time: 5 to 6 p.m. Where: Online

Tickets: Event - \$65 to \$150; Raffle - \$10 for 1, \$50 for 6

Link: https://bit.ly/Artofmixing-tickets

Interpretation: This event will include American Sign Language (ASL) interpretation for all of our

guests to PARTYcipate and enjoy the evening.

## About Phoenix Center for the Arts and Central Arts Alliance

Phoenix Center for the Arts is a Central Arts Alliance facility located adjacent to Hance Park, at 1202 N Third Street in Downtown Phoenix. Central Arts Alliance is a 501(c)3 nonprofit organization, providing arts and culture opportunities for all through education, programming, and advocacy. Phoenix Center for the Arts is proud to be a facility of and supported by the City of Phoenix Parks and Recreation Department. Phoenix Center for the Arts is supported in part by an award from the Arizona Commission on the Arts, an agency of the State of Arizona. Partial funding provided by the Phoenix Office of Arts and Culture through appropriations from the Phoenix City Council.

Info: phoenixcenterforthearts.org

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