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## Phoenix Center for the Arts Announces Phase Two of Mayor's Arts Awards Application Process

PHOENIX, AZ – (August 22, 2019) Phoenix Center for the Arts is proud to present the **Eighth Annual Mayor's Arts Awards**, on **Thursday, October 10, 2019**, in the **Margaret T. Hance Park Urban Plaza**. Nominations for this year's awards were collected from a public web form throughout the month of July. The Center is thrilled to have received an impressive array of nominees representing different artistic mediums.

In Phase Two, nominees will be asked to complete a more in-depth application process, to collect additional information for panel review. Individuals may apply on behalf of themselves or another artist. Individuals who have not already been nominated may still apply. The due date for completed applications is August 30th. Applications are available now.

"Our two-part nomination/application process allows us to cast a wider net, and truly capture the depth of creative talent here in Phoenix," says Phoenix Center for the Arts CEO, Lauren Henschen. "The nomination process is relatively quick and easy, so we are able to remove the barriers to nomination that come along with requiring extensive background information and supporting materials from nominators. Allowing the artists to then complete a more detailed application themselves allows for the best representation and examination of their recent work."

Only one application may be submitted per artist. The judging panel for the Mayor's Arts Awards is comprised of previous winners, as well as a representative from the office of Phoenix Mayor Kate Gallego. Phoenix Center for the Arts staff members do not participate in the judging process.

What do the criteria of "innovation," "impact," and "collaboration" mean?

**Innovation:** Creation of new work or reinventing old work. This might be working with new materials, new subject matter, or taking something old/published and re-working it.

**Impact:** This word is about audience – reaching audiences that may not be reached by traditional work. These might include audiences and/or communities that have been left out of, or not feel welcome in, mainstream arts & culture.

**Collaboration:** No fancy subtext here. As artists, more often than not, there is value working with other people, organizations, and/or communities in a unique way.

# PHOENIX CENTER FOR THE ARTS

The Mayor's Arts Awards serve to identify outstanding leaders in nine areas: **Culinary Artist, Dance Artist, Literary Artist, Music Artist, Theatre Artist, Visual Artist, Young Artist** (age 12-17), **Innovative Arts Organization**, and **DIY/Maker** (new category!). Finalists will be chosen based on the criteria of innovation, impact, and collaboration.

**Applications can be submitted online by visiting [awardalley.com/phoenixcenterforthearts](http://awardalley.com/phoenixcenterforthearts)**

### ***About Phoenix Center for the Arts and Central Arts Alliance***

Phoenix Center for the Arts is a Central Arts Alliance facility located adjacent to Hance Park, at 1202 N Third Street in Downtown Phoenix. Central Arts Alliance is a 501(c)3 nonprofit organization, providing arts and culture opportunities for all through education, programming, and advocacy. Phoenix Center for the Arts is proud to be a facility of and supported by the City of Phoenix Parks and Recreation Department. Phoenix Center for the Arts is supported in part by an award from the Arizona Commission on the Arts, an agency of the State of Arizona. Partial funding provided by the Phoenix Office of Arts and Culture through appropriations from the Phoenix City Council.

**Info:** [phoenixcenterforthearts.org](http://phoenixcenterforthearts.org)

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Media: Please call or email for additional images, captions, bios, interview requests and more.

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